

# Wright's

A GOOD PLACE TO TRADE

## MARCH SALES ATTRACT CROWDS

### Men's Shirts 98c

See the big line of Men's Spring Shirts at 98c. The cuffs and collar bands of these will wear just as long as the \$1.50 kind and the patterns are just as good—also the materials. There's a saving of 52c each in buying these.—Men's Store.

### Neckwear 48c

In the Men's Store: A great line of spring neckwear is the handsomest spring patterns at 48c instead of 75c. These are the "slip easy" kinds which slip through the collar easily. Most stores are showing these ties at 75c. Fresh stock today.

### Ladies' Collars 29c

This line of 29c neckwear comprises all of the new styles in ladies' neckwear. The new high effects as well as the lapel styles. Offered in a variety of materials in fresh new stocks which arrive every few days. Find these in the Ribbon Department.

### School Hose 12½c

Here's the best stocking made in America for 12 1-2c. It is offered in proper weights for boys or girls. The heels are double and also the toes. With a strong wear-resisting double knee. All sizes the same price—12 1-2c. Sold only at this store.

### Summer Vests 9c

A cotton vest for ladies—low neck, without sleeves, made of a good firm cotton in full ample sizes. These are rarely sold for less than 12 1-2c—a full assortment of sizes is now ready at 9c.—Main Floor.

### Pickford Caps

And now that motoring time is here, the clever cap designed by Mary Pickford finds new uses. This cap is ideal for motoring. It holds the hair well in place and the long peak shades the eyes. Fitted with bands for a veil if wanted. All styles are now 98c.

### Embroideries

There are still a lot of odds and ends of embroidery which are here from the last big sale. So short that we cannot place them back into stock. Hence the lowered price. You'll find them in lengths for many purposes.—Main Floor.

### 5c Sheet Music worth to 25c

In showing and playing Sheet Music, the covers frequently become soiled or slightly torn. These are placed on a separate table where they are sold at 5c the copy. In the lot you will find many of the most popular selections as well as the old favorites. It is a good idea to look over this lot before buying. Find them in the Basement.



### \$9.85 Spring Dresses of \$20 Value

Our New York man sends just twenty of these dresses. Spring styles in good serges and very attractive models. They were purchased at special prices which enables the price to be lowered to \$9.85.

See also the special dresses in taffeta at \$14.96 and \$19.75. All special values.

### Band Aprons 19c

You could not make them for the price. Band aprons with bib, made of the best gingham with bound edges. Some remarkably good taste has been exhibited in the designing. Large ample styles at 19c.—Second Floor.

### Bungalow Aprons 69c

This bungalow apron is really a house dress. It covers the body completely, front and back; has three-quarter sleeve—is full length and trimmed with bands of a contrasting color.—Second Floor—69c.

### All Over Aprons 49c

Allover aprons of good gingham in excellent patterns. There must be nearly 50c worth of material in the garment, to say nothing of the making. These are used to slip on over the better dress—49c.—Second Floor.

### A Soap Bargain

Three generous bars of toilet soap for 24c. The good old-fashioned elderflower, oatmeal, glycerine and other kinds which sell usually at 10c straight. Now 3 bars for 24c.

### Embroidery Class Wednesday

The Embroidery Class for ladies meets each Wednesday morning. All of the new stitches are taught and suggestions for summer work are made from the new stocks of needle work materials. The lessons are free—we only ask that materials be bought at this department.

### Dora Face Powder

The popularity of Dora Face Powder increases daily. It is the best powder we can buy. Pure in every respect and offered in all colors. A generous big box for 50c. Sold only at this store.

### Silk Hose 58c

Ladies' Hose with a pure silk thread boot. The heel and toe are made of the best wearing linen thread and the upper part is of lisle with a wide garter top. All the new colors—58c.

## The March Sale of Fabrics

**\$1.50 CANTON CREPES 78c**  
Canton Crepes, in light and dark colors. These are also 40 inches wide and sell in the regular way at \$1.50. Sewing Week Price...78c

**75c MESSALINES 48c**  
Fancy Messalines, brocaded, etc.; a big new line of the most wanted colors in hair line stripes, brocades, etc.; widths from 24 to 27 inches. Sewing Week Price...48c

**\$1 SILK POPLIN 68c**  
A full range of the new, up-to-date Silk Poppins of the usual \$1 value. These are a full yard wide. We expect a keen demand for them at this low price. Sewing Week Special...68c

**50c SHANTUNG 23c**  
Brocaded Shantung Silks, a full yard wide, all of the most desirable light and dark colors in very handsome brocaded patterns. These are the usual 50c value. Sewing Week Price...23c

**\$4 SILK POPLINS \$1.48**  
Very fine soft quality \$4 Brocaded Silk Poppins. These are 40 inches wide. The assortment of colors are such as are wanted just now. Sewing Week Price...\$1.48

**\$1.25 MESSALINES 78c**  
Colored Messaline Silk, a full yard wide. An exceptionally good value and there is a large lot of colors and patterns for those who come early. Sewing Week Price...78c

**\$1 TAFFETAS 35c**  
A lot of silks to be sold at 35c which includes fancy taffetas, foulards, pongee silks, etc. These are 18 to 24 inches wide, \$1 values. Sewing Week Price only...35c

**\$2.50 CREPE DE CHINE \$1.48**  
Fancy Striped Crepe de Chines in light and dark colors. These are 40 inches wide, the usual \$2.50 value. Sewing Week Price...\$1.48

**60c GRANITE CLOTH 38c**  
All wool Granite Cloth which is a full yard wide, offered in gray, red, etc.; use this for dresses and skirts; 60c values, now...38c

**15c DOLLY CLOTH 8c**  
Dolly Cloth, 27 inches wide, shown now in the new lace weaves; the usual 15c value. Sewing Week Price...8c



### SHEPHERD CHECKS 48c

Bright new Shepherd Check and Plaid of the usual 75c value; in plain or broken checks; 42 inches wide. Sewing Week Price...48c

**\$2.50 PUSSY WILLOWS 98c**  
Pussy Willow is one of the most popular silks for spring. These Pussy Willow Taffetas are 40 inches wide. Full range of the new spring shades...\$1.58

**20c PLISSE CREPE \$1.48**  
This Plisse Crepe is being bought for negligee and underwear. Is 30 inches wide; the usual 20c quality. Sewing Week Price...13c

**\$3 BEDFORD CORDS \$1.48**  
Less than half price for silk Bedford Cords. These are 32 inches wide and are offered in navy, sand and cream colors. Sewing Week Price...\$1.48

**\$2 OTTOMAN CORD \$1.48**  
The usual \$2 quality of Silk Ottoman Cord, in dark colors. These are 36 inches wide. The Sewing Week Price is to be only...\$1.48

### TOWELS

12 1-2c Huck Towels, each...8c  
30c Huck Towels, each...25c  
15c Turkish Towels, bleached, each...10c  
20c Turkish Towels, bleached, each...15c  
35c Turkish Towels, bleached, each...29c

### \$1.50 RATINES 48c

Not a very great lot of these. The usual \$1.50 Ratines, 40 inches wide, in a fine quality; sold usually at \$1.50. To close out...48c

### BLACK MESSALINES

Note these remarkable reductions in new Black Messalines and Duchesse Satins:  
\$1 Black Messaline, yard wide, only...48c  
\$1.10 Black Messaline, a yard wide...78c  
\$1.25 Black Messaline, a yard wide...88c  
\$1.35 Black Messaline, a yard wide...98c  
\$1.50 Black Messaline, a yard wide...\$1.19

### 20c SEERSUCKERS 13c

This reliable old fabric in white only; the width is 27 inches; a bright new lot. Sewing Week Price...13c

### TABLE DAMASK 28c

For Sewing Week we offer our good 40c Table Damask, 58 inches wide; all fresh stock. Buy what you need at...28c

### PERCALES, GINGHAMS AND DOMESTICS

27-in. Cotton Foulards in dots, stripes and Persian patterns, 40c quality, yard...23c  
36-in. White Indian Head, per yard...15c  
15c Percales, Manchester and Pure Jab, yard...12c  
36-in. Percales, good 12 1-2c quality, yard...9c  
30c best Imported French Zephyr Gingham, 32-in., per yard...23c  
10c Gingham, large line stripes, checks and plaids; yard...8c  
25c Fancy Shirt Madras for shirt-waists, men's fancy shirts, etc. This week...19c  
30c Silk Gingham in stripes, checks and novelties, yard...23c  
20c Shirt Madras for fine shirts, etc., yard...15c  
75c Crepe de Chine, 36 in. wide, yard...48c  
75c Madeline Silk, 40 in. wide, yard...48c  
20c Mercerized Plisse Crepe in white and colors; used for underwear, night dresses, etc., per yard...15c  
35c Brocaded Poplin, 27 in., yard...15c  
40c Wool Challies, yard...28c  
25c Windsor Plisse Crepe, plain and printed patterns; per yard 19c

### CASCADENA CREPE \$1.48

There are only a limited number of colors in this splendid Cascadena Crepe which is to be sold at more than a dollar a yard less than ordinarily; 40 inches wide; \$2.50 values...\$1.48

### \$1.50 CREPE DE CHINES 98c

An elegant soft quality of Crepe de Chine in a large assortment of colors. These are 40 inches wide and represent our best \$1.50 stock...98c

### Easter Chicks, Ducks, Bunnies 3c

The new line of Easter Novelties has just been opened in the Basement. All of the usual 5c chicks, bunnies, ducks, etc., are sold here at 3c. The larger pieces are also shown, including the baskets for candy eggs, the hollow animals for the Easter candies. Ladies planning Easter dinners will find many apt suggestions for table decorations.—3c to 19c in the Basement.



### Special Suits \$19.75 Spring Styles

For tomorrow there are new suits in this splendid lot which has attracted so much attention at \$19.75. Instead of selling fifty suits at this price we expect to sell two hundred—hence the betterment in the values. All snappy spring styles, circular and pleated skirts, newest short jackets—as shown in the sketch and other models. In the assortment are values to \$25. Let us show them.

### A Very Clever House Dress 98c

We doubt if you could reproduce this House Dress if you bought the materials and made it yourself. Made of some of the most attractive spring percales and gingham, made with pleasing little touches of style which the average seamstress could not give. The usual selling price is \$1.50. You'll see similar styles offered at that price. March sales—98c.



### Spring Corsets, Usual \$1.25 Kind, 98c

Here's a splendid Spring Corset at 98c which has all of the new style features of the more expensive kinds. Such a corset as you will want for every-day wear. The styles are either high, medium or low bust with the long skirt and made with either four or six hose supporters of sturdy elastic—98c.

### SPRING WAISTS

A big showing of the newest short waists will be in progress tomorrow on the Second Floor. Don't fail to see this assortment.

### Crepe de Chines \$2.95

New model waists of voile with hand embroidered fronts, with the most wanted styles of collars and cuffs. Offered in flesh, white and maize—\$4 values \$2.95.

### "Country Club Waists" \$3.95

The "Country Club Waist" is the newest addition to the spring line. These are of crepe de chine with two front pockets and with the collar which may be worn high or low neck. Fresh stock at \$3.95.

### Tipperary Boots

The "Tipperary" Boot continues to grow in favor. New shipments arrive every few days. We are now showing this popular boot in either gray, sand or black cloth tops. All cleverly trimmed with black patent leather. With leather Louis heels and in either welt, mackay or turn soles. This is doubtless the most popular of all spring shoes. Three prices—\$3.89, \$4.89 and \$5.95.—Shoe Section.



### FRESH TOGS FOR THE SMALLER BOYS and GIRLS

Notice the boy in the sketch—suits like those are here. They're very smart and not expensive. The little girl wears one of our new dresses which are offered in gingham and percales at prices beginning at 98c. The smaller children are wearing the spring styles of babies' clothes, all of which are ready on the Second Floor. See also the new line of millinery for children.



### SPRING SKIRT STYLES

Here are shown the very newest of spring dress skirts. Notice the styles with the "cowboy" pockets. These are to be very popular. See them in stock. Another of the most popular of spring skirts is the "suspender skirt" (not shown in the sketch). Prices for good skirts in these new styles begin at \$5.95. These a splendid assortment.

### Corsets 69c

A lot of good corsets which were here last season. The styles are not at all bad—very much like those of this year. They represent leftover pairs of better lines. Now 69c.—Second Floor.

### Soiled Muslin

Every day clever women are picking up real bargains in muslin wear from these tables where are shown those which were left from the big sale. Slightly rumpled, that's all—about half price now.

### Silk Petticoats

The newest suits and dresses require a slightly wider petticoat. Tomorrow we will show some very exceptional values in good messaline—proper widths—now at \$1.95.—Second Floor.

### March Pictorial

There are still a few copies here of the March Pictorial Review. It is the big spring fashion number and has had a wonderful sale. The last we'll have of this number, 15c.—Main Floor.